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IGAS in Tokyo: Muller Martini Presents Interplay Between Exhibition Booth and Showroom

After having to be cancelled in 2020 due to the corona pandemic, [IGAS in Tokyo](https://www.igas-tokyo.jp/2022/f3/en/) will take place again this year from November 24 to 28. The focus of Muller Martini's appearance at Japan's most important graphic arts trade show will be the Smart Factory theme.

Muller Martini has come up with something special for this – an interaction between the trade fair stand and the showroom, which is around 30 kilometers away. At the trade show, Muller Martini specialists will create a JDF for a saddle stitch production on a JDF editor specially developed for the iPad and iPhone. This JDF is then sent to the showroom, which is equipped with cameras, to the Primera PRO linked to the Connex LineControl workflow system.

***Caption***

*Final preparations are being made at the Muller Martini stand at IGAS, which begins on November 24.*

Visitors to the booth will not only be able to follow the alternating production of A4 and B5 jobs live on one of the two large screens, but they will also be able to see the JMF feedback and thus all production-relevant data on the other screen.

In addition, further presentations will be shown on the screens on all five days of the trade show. They will show how data for book production can be easily transferred from the Book Data Center (BDC), which is located on the stand, to the commander of the Alegro perfect binder and what attractive end products Muller Martini's finishing systems can produce. In addition, trade show visitors will see videos of Muller Martini's Japanese smart factory customer [I-word](https://youtu.be/j8mqMuRmbpE) as well as the [Alegro](https://youtu.be/Hek9Sv2YLZ8) and [Primera PRO](https://youtu.be/knT4jAVhEgc).

"We are delighted that IGAS is taking place again after four years and hope that it will give the graphic arts industry in Japan a new lease of life after a few difficult years," says Takashi Gotanda, Managing Director of Muller Martini Japan, looking forward to the show with optimism.